

Waterproof.com LLC

1253 Hallmark Ct. Oakdale, Minnesota 55128

FOR IMMEDIATE HELP

Contact: Ken Cotten Phone: 651 644-2000 Fax: 888 362-2288

[You Can Do It...](#) [You Can Start Today...](#) [You Can Earn Thousands...](#)

100 ft of X-Tract™ & Pro-SealOnce™	11.32%
Shipping & Handling	2%
Buying & Maintaining Equipment	3%
Overhead	14%
Sales Commission	8%
Advertising	8%
Wages - \$18.00 per hr. (2 men)	10.08%
Total	56.4%

Buying price per ft for X-Tract™ baseboard	\$1.17 to \$1.57	(depends on quantity)
Buying price per ft for Pro-SealOnce™	\$1.13 to \$1.26	(depends on quantity)

100 ft of X-Tract™ & Pro-SealOnce™	\$ 283.00	
Shipping & Handling	\$ 50.00	
Buying & Maintaining Equipment	\$ 75.00	
Overhead	\$ 350.00	
Sales Commission	\$ 200.00	\$2500.00 Price
Advertising	\$ 200.00	<u>\$1410.00</u> Costs
Wages - \$18.00 per hr. (2 men)	\$ 252.00	\$1090.00 Net Profit
Total _____	\$ 1410.00	Over 40% Profit

We Figured 2 men @ 7 hrs ea. = 14 total hours to install 100 ft average time. This time includes shop, loading & maintaining equipment. This is a profitability margin of over 40% figured at a slower rate of time than we do the jobs.

Manufacturing quality basement water control products since 1984.

Water X-Tract™ Projected Profitability